

CHOCTAW NATION

# SMALL BUSINESS DEVELOPMENT

ANNUAL REPORT

2023





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# MISSION

To the Choctaw proud, ours is the sovereign nation offering opportunities for growth and prosperity.

# VISION

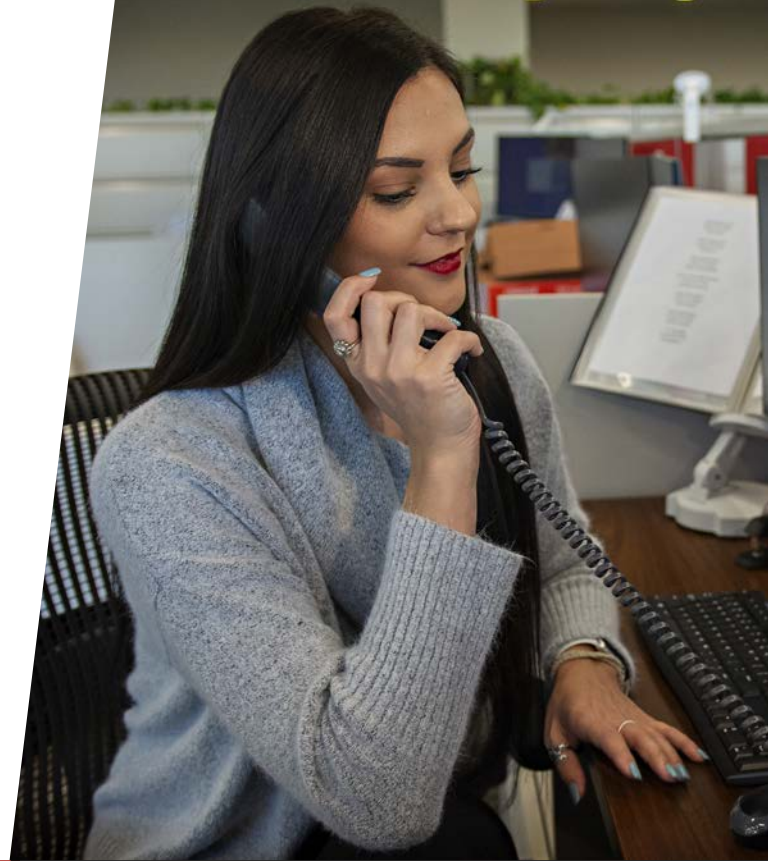
Living out the Chahta spirit of faith, family and culture.





## PROGRAM FOCUS

Choctaw Small Business Development (CSBD) is proud to be a single-source entry point for Choctaw tribal entrepreneurs (Chahtapreneurs) within the Choctaw Nation of Oklahoma reservation. CSBD delivers professional and personalized business advising and technical assistance to existing and/or start-up businesses and provides problem-solving techniques to help improve strategy, business planning, financial management, operations, marketing, personnel administration and other areas required for growth, productivity and innovation.



## GOALS

- 1) Serve as the premier access point of choice for Choctaw owned small businesses to enhance client utility, expand the delivery network of services and provide resources highly valued by clients for operational, financial, marketing and educational needs.
- 2) Effectively communicate programs, services, successes and benefits to current and future clients, stakeholders and community partners to increase awareness and optimize utilization in support of small business growth and entrepreneurship.
- 3) Develop awareness and promote training and technical opportunities relative to the demands faced by entrepreneurs and encourage adoption of leading-edge technology for long-term growth and success.
- 4) Strategically manage human capital, including continuous development of skills, knowledge, creativity and critical thinking, to help build economic security for Choctaw Nation, tribal members and the surrounding communities.

## OUTCOMES

CSBD will achieve these goals by ensuring customer centric delivery of programs and services to Choctaw owned small businesses through a 1:1 personalized relationship. Advisors will work with established and start-up businesses to create jobs and drive economic growth, as well as identify new clients throughout the Choctaw Nation reservation to stimulate entrepreneurship. Building a thriving business network fosters economic development and CSBD recognizes that, while every entrepreneur has different needs, there is a common framework that supports a prosperous, innovative spirit. CSBD will utilize internal and external expertise to provide contextual guidance, drive sustainable growth and continuously instill the joy and passion of private enterprise throughout the Choctaw Nation Reservation. Choctaw entrepreneurs are innovators who take risks on ideas, and their creativity makes Choctaw Nation communities a vibrant place to live and work. CSBD thrives on helping make entrepreneurial dreams come true!

# CHAHTAPRENEUR FY23 YEAR IN REVIEW

**\$21,516**

## **MARKETING MATERIALS ASSISTANCE**

Seventy-seven Choctaw-owned businesses received funding for marketing materials such as ads, flyers and brochures.

**\$7,500**

## **LOGO CREATION**

Forty-eight Choctaw-owned businesses received assistance with logos and/or graphic design.

**\$101,799**

## **FURNITURE AND FIXTURES**

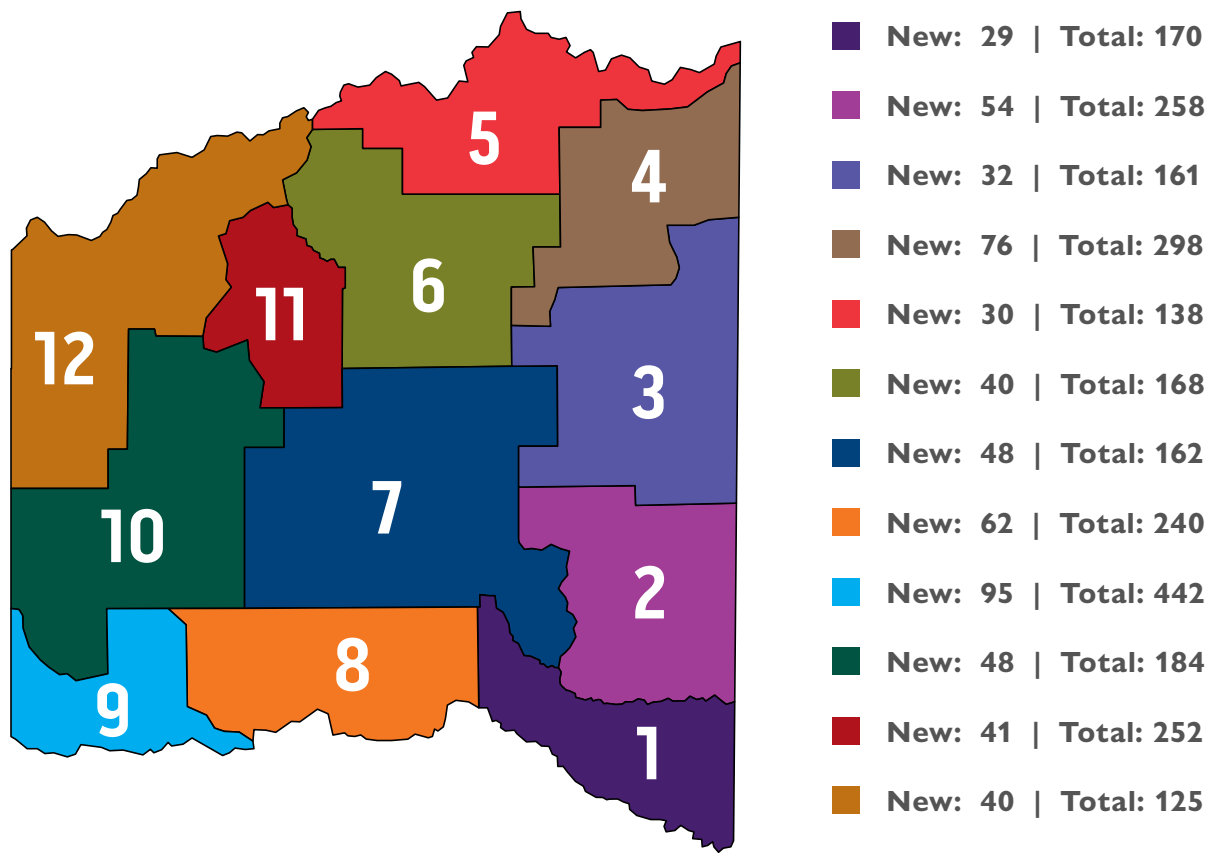
Fifty-six Choctaw-owned businesses received furniture and/or fixtures.

**\$390,000**

## **\$5K FORGIVABLE LOANS**

Seventy-eight Choctaw-owned businesses received a Small Business Forgivable Loan from the Choctaw Development Fund.

# CLIENTS BY DISTRICT



NEW CLIENTS	BUSINESS STARTUPS	BUSINESS EXPANSIONS	TOTAL JOBS SUPPORTED	TOTAL JOBS CREATED
595	73	22	4,873	180

2,598

TOTAL CLIENTS IN THE CHOCTAW NATION RESERVATION

COUNSELING HOURS	TOTAL TRAININGS OFFERED	TRAINING ATTENDEES
2,466	185	5,760

# CHAHTAPRENEUR IMPACT SINCE INCEPTION

## 2,850

### NUMBER OF CLIENTS

Chahtapreneurs within the Choctaw Nation Reservation are eligible to receive technical support through one-on-one business counseling, training workshops and an extensive network of business assistance programs, including logo graphic design, marketing materials, furniture/fixtures program, bid assistance, indirect financing resources and co-working opportunities.

## 1,803

### JOBS CREATED

Chahtapreneurs received assistance with workforce development to help ensure their businesses were equipped with the skills, experiences and competencies needed for present and future growth, thus stimulating economic activity in local communities.

## 351

### BUSINESS START-UPS

Chahtapreneurs received specialized services regarding the formation, management and operation of small businesses, including guidance with planning, funding, naming and registering with local and state agencies.



# CHAHTAPRENEUR RIBBON CUTTINGS



**Knucklehead Trailer Rental LLC**  
GARVIN | DISTRICT 1



**Hammons Homes LLC**  
VALLIANT | DISTRICT 1



**On The Spot Equine Massage Therapy LLC**  
VALLIANT | DISTRICT 1



**Strawn's Automotive**  
IDABEL | DISTRICT 1



**Gypsy Brew**  
BROKEN BOW | DISTRICT 2



**Hochatown Designs LLC**  
BROKEN BOW | DISTRICT 2

# CHAHTAPRENEUR RIBBON CUTTINGS



**Beyond The Walls Insulation LLC**  
SMITHVILLE | DISTRICT 3



**Blackfork Creations LLC**  
HEAVENER | DISTRICT 3



**Jones Taxidermy LLC**  
SMITHVILLE | DISTRICT 3



**New Again Consignment**  
TALIHINA | DISTRICT 3



**The Glitter Buckle LLC**  
TALIHINA | DISTRICT 3



**Unhinged Clothing LLC**  
HEAVENER | DISTRICT 3



# CHAHTAPRENEUR RIBBON CUTTINGS



**Bliss Face and Body Spa LLC**  
HEAVENER | DISTRICT 4



**Bunny's Daycare LLC**  
SHADY POINT | DISTRICT 4



**Native Grace Co. LLC**  
POTEAU | DISTRICT 4



**L5 Taxidermy**  
STIGLER | DISTRICT 5



**Leedom Counseling Services**  
SALLISAW | DISTRICT 5



**Lisa's Contracting Service LLC**  
SPIRO | DISTRICT 5

# CHAHTAPRENEUR RIBBON CUTTINGS



**Mommahen Creations LLC**  
STIGLER | DISTRICT 5



**Mom's Bear Hugs**  
KEOTA | DISTRICT 5



**RMR Pest Services**  
STIGLER | DISTRICT 5



**Southern Bloom**  
KEOTA | DISTRICT 5



**Yo Nannie Designs Nursery**  
STIGLER | DISTRICT 5



**Balance and Bloom LLC**  
RED OAK | DISTRICT 6



# CHAHTAPRENEUR RIBBON CUTTINGS



**Moonflower Nursery**  
RED OAK | DISTRICT 6



**Serendipity Event Center**  
WILBURTON | DISTRICT 6



**The Old Papa House**  
TUSKAHOMA | DISTRICT 6



**Captain Ron's Fish & Scuba**  
ANTLERS | DISTRICT 7



**JMR Complexions**  
WRIGHT CITY | DISTRICT 7



**M&B Drywall & Paint**  
RATTAN | DISTRICT 7



# CHAHTAPRENEUR RIBBON CUTTINGS



**Never A Dull Moment Precision Sharpening**  
ANTLERS | DISTRICT 7



**PEMF by Brittney**  
CLAYTON | DISTRICT 7



**Sawdust & Sass Boutique**  
WRIGHT CITY | DISTRICT 7



**SB Propane Services LLC**  
WRIGHT CITY | DISTRICT 7



**The Blue Ivy**  
ANTLERS | DISTRICT 7



**The Carter Collective**  
ANTLERS | DISTRICT 7



# CHAHTAPRENEUR RIBBON CUTTINGS



**TW Lawncare Business**  
ANTLERS | DISTRICT 7



**A and W Lawn Service and More**  
HUGO | DISTRICT 8



**Baker Lawn Care LLC**  
HUGO | DISTRICT 8



**Farmhouse Florist**  
SOPER | DISTRICT 8



**Fort Towson Depot Steakhouse**  
FORT TOWSON | DISTRICT 8



**Lighthouse Photography**  
HUGO | DISTRICT 8



# CHAHTAPRENEUR RIBBON CUTTINGS



**Mookie's Play Space**  
HUGO | DISTRICT 8



**SLP Emporium LLC**  
HUGO | DISTRICT 8



**Squeaky Klean Maid Services LLC**  
GRANT | DISTRICT 8



**The Beadin' Box**  
GRANT | DISTRICT 8



**Triple A Transfers**  
HUGO | DISTRICT 8



**Wild Dream Boutique**  
BOSWELL | DISTRICT 8



# CHAHTAPRENEUR RIBBON CUTTINGS



**Sweet Meltz**  
FORT TOWSON | DISTRICT 8



**Copperhead Hill Distillery**  
CADDO | DISTRICT 9



**Dean Woodshop**  
DURANT | DISTRICT 9



**Ferguson Barber Co.**  
DURANT | DISTRICT 9



**Helen's Dawg House**  
DURANT | DISTRICT 9



**The Rebel Fork**  
DURANT | DISTRICT 9

# CHAHTAPRENEUR RIBBON CUTTINGS



**Diamond Creations**  
KENEFIC | DISTRICT 10



**Fancy That, Novelty and Gifts LLC**  
ATOKA | DISTRICT 10



**Jamestown On Court**  
ATOKA | DISTRICT 10



**Mimi's Sweet Shoppe and Mercantile LLC**  
ATOKA | DISTRICT 10



**Stringtown General Store LLC**  
STRINGTOWN | DISTRICT 10



**Babe & Above Boutique LLC**  
MCALESTER | DISTRICT 11



# CHAHTAPRENEUR RIBBON CUTTINGS



**Carrie's Clever Solutions**  
MCALESTER | DISTRICT 11



**HeavenScent Candles & More**  
MCALESTER | DISTRICT 11



**Lindley's Paint and Body LLC**  
MCALESTER | DISTRICT 11



**Now We Mow**  
MCALESTER | DISTRICT 11



**Brian Ringels' Farrier Services**  
COALGATE | DISTRICT 12



**Choctaw Websites**  
MCALESTER | DISTRICT 12

# CHAHTAPRENEUR SCHOLARSHIP

**Terri Stoffels**  
ANADARKO, OK

“I would like to extend a very gracious thank you to the donors of the Chahta Foundation Chahtapreneur Scholarship. As a full-time student, mother, and employee, I am very grateful for being chosen to receive this scholarship, as this has given me the final drive that I will need to finish my last semester at Southwestern Oklahoma State University. Thank you again for choosing me as a student to receive this scholarship. I hope to bring great pride to the Choctaw Nation as well as to you as the sponsor.”



**Austin Hunt**  
DAVIS, OK

“When choosing my degree, I focused on the important things that most interested me. When I was just ten years old, I began buying, selling and flipping random items to resell them and make profits. A couple years ago I began studying the stock market. I am pursuing a marketing degree to start a sales career and, someday I plan to own my own business. I chose business management as my degree because I felt it would offer me the knowledge I needed to operate a successful business of my own.”



# CHAHTAPRENEUR AWARDS



# CHAHTAPRENEUR AWARDS

CHAHTAPRENEUR

DISTRICT 7



2023 BUSINESS OF THE YEAR

**JENNA'S  
CONCESSION**

 Choctaw Nation Small Business Development

CHAHTAPRENEUR

DISTRICT 8



2023 BUSINESS OF THE YEAR

**A AND W  
LAWN  
SERVICES AND MORE**

 Choctaw Nation Small Business Development

CHAHTAPRENEUR

DISTRICT 9



2023 BUSINESS OF THE YEAR

**DURANT MAIN  
STREET  
WASH**

 Choctaw Nation Small Business Development

CHAHTAPRENEUR

DISTRICT 10




2023 BUSINESS OF THE YEAR

**D&H  
WHOLESALE  
TIRE**

 Choctaw Nation Small Business Development


CHAHTAPRENEUR

DISTRICT 11



2023 BUSINESS OF THE YEAR

**FREEZE &  
FLARE  
HEAT & AIR**

 Choctaw Nation Small Business Development

CHAHTAPRENEUR

DISTRICT 12



2023 BUSINESS OF THE YEAR

**LEGACY  
CRYOGENIC  
TRANSPORTATION**

 Choctaw Nation Small Business Development

# CHAHTAPRENEUR OF THE YEAR

## BURGESS FAMILY HEALTHCARE



Each year, Choctaw Nation presents Chahtapreneur Awards to recognize outstanding Choctaw businesses within each of the reservation's 12 districts, concluding with the prestigious title of Chahtapreneur of the Year. This year, Burgess Family Healthcare, located in Valliant, Oklahoma, was granted this esteemed honor.

Established in 2018 by Chabon and Rachel Burgess, Burgess Family Healthcare embodies a commitment to excellence in patient care. Rachel, a family nurse practitioner, pursued her LPN certification at Southeastern Oklahoma State University, followed by a bachelor's degree in science and RN certification from the University of Oklahoma, and furthered her education at Purdue University to earn her APRN credentials.

Burgess Family Healthcare's overarching mission is to set the standard in healthcare and patient services. Grounded in principles of integrity, reliability, and dependability, the practice strives to provide exemplary care to its community.



# CHAHTAPRENEUR APP

The Chahtapreneur Business Finder app was launched in 2022 to connect Choctaw-owned businesses with current and future customers. The online mobile platform assists businesses with marketing and provides greater accessibility to consumers for local products and services within the Choctaw Nation Reservation.



385

**BUSINESSES ON APP**

1,912

**DOWNLOADS**

# CHAHTAPRENEUR BUSINESS CENTERS



## — IDABEL CENTER —

The Chahtapreneur Business Center in Idabel, Oklahoma is located in the newly renovated Idabel Shopping Center. The facility, opened in October 2022, offers Choctaw small business owners access to technology (wi-fi, printer, scanner, photocopier), conference centers, lounge areas and shared or private office space, depending on level of membership. Since opening, the center has hosted over 100 guests, served six full-time businesses and indirectly assisted with creating eight new jobs.

## — DURANT CENTER —

The Chahtapreneur Center in Durant, Oklahoma is located in the old Choctaw Nation Headquarters. The center, opened in December 2023, offers the curated community of Choctaw small business owners access to modern workspace and amenities for technology, innovation, and entrepreneurship. The center has a distinctive mix of basic work necessities combined with exceptional features, including shared and private office space, personal business advising, training workshops, community events and lounge areas with games to help business owners clear their minds after a long day of meaningful work.

# REI'S DREAM BIG AWARD FOR EXCELLENCE IN ENTREPRENEURSHIP



Choctaw Small Business Development focuses on creating new jobs and promoting economic growth in the communities within the Choctaw Nation. They offer multiple training resources to Choctaw Nation tribal members, along with one-on-one consulting services to give entrepreneurs the opportunity to learn how to start or grow their business successfully. Their work makes a significant economic impact and creates numerous jobs, while also benefiting non-tribal members and businesses in the southeastern part of Oklahoma. Choctaw Small Business Development strongly believes that “a rising tide lifts all ships.”





## **BILLY HAMILTON**

Director

Small Business Development



## **GARY JOHNSON**

Senior Manager

Small Business Development



## **GINA HAMILTON**

Center Manager

Small Business Development



# Choctaw Nation

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Small Business Development

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