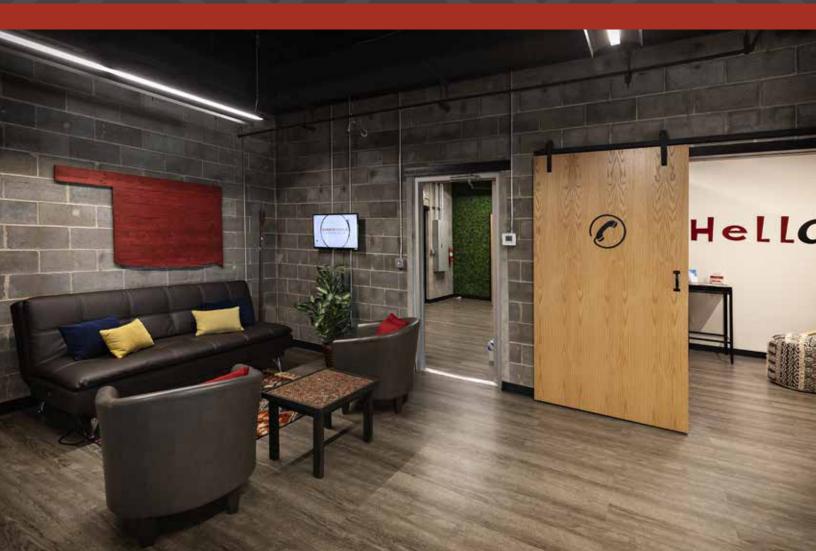
CHOCTAW NATION

# DEVELOPMENT

#### ANNUAL REPORT

#### 2024





### TABLE OF CONTENTS

CNO Mission and Vision	2
Program Focus, Goals and Outcomes	3
FY24 Year in Review	4
Clients by District	5
Impact Since Inception	6
Chahtapreneur Ribbon Cuttings	7
Chahtapreneur Scholarship	26
Chahtapreneur Awards	27
Chahtapreneur of the Year	29
Chahtapreneur App	30
Chahtapreneur Coworking Center	31
Small Business Development	32

### MISSION

To the Choctaw proud, ours is the sovereign nation offering opportunities for growth and prosperity.

#### **VISION** Living out the Chahta spirit of faith, family and culture.

#### **PROGRAM FOCUS**

Choctaw Small Business Development (CSBD) is proud to be a single-source entry point for Choctaw tribal entrepreneurs (Chahtapreneurs) within the Choctaw Nation of Oklahoma reservation. CSBD delivers professional and personalized business advising and technical assistance to existing and/or start-up businesses and provides problem-solving techniques to help improve strategy, business planning, financial management, operations, marketing, personnel administration and other areas required for growth, productivity and innovation.

#### GOALS

- Serve as the premier access point of choice for Choctaw owned small businesses to enhance client utility, expand the delivery network of services and provide resources highly valued by clients for operational, financial, marketing and educational needs.
- 2) Effectively communicate programs, services, successes and benefits to current and future clients, stakeholders and community partners to increase awareness and optimize utilization in support of small business growth and entrepreneurship.
- **3)** Develop awareness and promote training and technical opportunities relative to the demands faced by entrepreneurs and encourage adoption of leading-edge technology for long-term growth and success.
- 4) Strategically manage human capital, including continuous development of skills, knowledge, creativity and critical thinking, to help build economic security for Choctaw Nation, tribal members and the surrounding communities.

#### **OUTCOMES**

CSBD will achieve these goals by ensuring customer centric delivery of programs and services to Choctaw owned small businesses through a 1:1 personalized relationship. Advisors will work with established and start-up businesses to create jobs and drive economic growth, as well as identify new clients throughout the Choctaw Nation reservation to stimulate entrepreneurship. Building a thriving business network fosters economic development and CSBD recognizes that, while every entrepreneur has different needs, there is a common framework that supports a prosperous, innovative spirit. CSBD will utilize internal and external expertise to provide contextual guidance, drive sustainable growth and continuously instill the joy and passion of private enterprise throughout the Choctaw Nation Reservation. Choctaw entrepreneurs are innovators who take risks on ideas, and their creativity makes Choctaw Nation communities a vibrant place to live and work. CSBD thrives on helping make entrepreneurial dreams come true!

### **CHAHTAPRENEUR** FY24 YEAR IN REVIEW

#### \$47,410 MARKETING MATERIALS ASSISTANCE

One hundred twenty-two Choctaw-owned businesses received funding for marketing materials such as ads, flyers and brochures.

### \$13,839 LOGO CREATION

Seventy-seven Choctaw-owned businesses received assistance with logos and/or graphic design.

#### \$100,582 FURNITURE AND FIXTURES

Seventy-four Choctaw-owned businesses received furniture and/or fixtures.

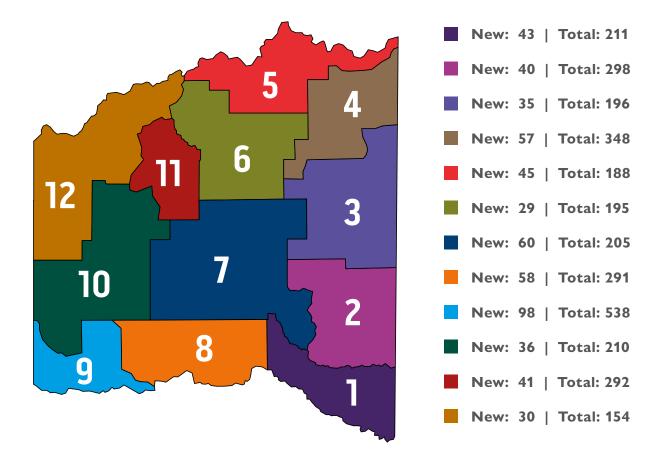
#### **\$565,000** \$5K FORGIVABLE LOANS

One hundred thirteen Choctaw-owned businesses received a Small Business Forgivable Loan from the Choctaw Development Fund.



Twenty-six Choctaw-owned businesses were shopped and were provided feedback on the customers' experience.

#### **CLIENTS BY DISTRICT**



NEW<br/>CLIENTSBUSINESS<br/>STARTUPSBUSINESS<br/>EXPANSIONSTOTAL JOBS<br/>SUPPORTEDTOTAL JOBS<br/>CREATED57293255,120335

### 3,126 TOTAL CLIENTS IN THE CHOCTAW NATION RESERVATION

COUNSELING HOURS 2,607 TOTAL TRAININGS OFFERED 226 TRAINING ATTENDEES 6,132

### CHAHTAPRENEUR IMPACT SINCE INCEPTION

### **3,424** NUMBER OF CLIENTS

Chahtapreneurs within the Choctaw Nation Reservation are eligible to receive technical support through one-on-one business counseling, training workshops and an extensive network of business assistance programs, including logo graphic design, marketing materials, furniture/fixtures program, bid assistance, indirect financing resources and co-working opportunities.

# 2,159 JOBS CREATED

Chahtapreneurs received assistance with workforce development to help ensure their businesses were equipped with the skills, experiences and competencies needed for present and future growth, thus stimulating economic activity in local communities.

### **450** BUSINESS START-UPS

Chahtapreneurs received specialized services regarding the formation, management and operation of small businesses, including guidance with planning, funding, naming and registering with local and state agencies.



Bear's Vision IDABEL | DISTRICT 1



Blake's Building & Remodeling HAWORTH | DISTRICT 1



Blown Away Balloons & More IDABEL | DISTRICT 1



Bluff Creek Construction LLC VALLIANT | DISTRICT 1



D.B.M Septic Services LLC IDABEL | DISTRICT 1



Diamond's Fishing Guide Service & Lake Tours LLC IDABEL | DISTRICT 1



Grazed & Consumed LLC VALLIANT | DISTRICT 1



Jordan Avenue Salon VALLIANT | DISTRICT 1



Honey's Day Care LLC VALLIANT | DISTRICT 1



Top Notch Operations LLC IDABEL | DISTRICT 1



Bread and Bliss BROKEN BOW | DISTRICT 2



BUSY Bee Entertainment LLC BROKEN BOW | DISTRICT 2



**DK Firewood** EAGLETOWN | DISTRICT 2



Inflata Broz LLC BROKEN BOW | DISTRICT 2



**Spoilt Heifer Boutique** WRIGHT CITY | DISTRICT 2



Wild Horse Winery LLC BROKEN BOW | DISTRICT 2



4 Lazy H Boutique SMITHVILLE | DISTRICT 3



Leatha's Zumba N Dance Fitness LLC TALIHINA | DISTRICT 3



**TBear Photography LLC** SMITHVILLE | DISTRICT 3



Bow To Toe Boutique POTEAU | DISTRICT 4



CS Sounds LLC WISTER | DISTRICT 4



Girlz Gone Herbal LLC HOWE | DISTRICT 4



Dirty D's Sanitation LLC POTEAU | DISTRICT 4



Grace's Aesthetics LLC HOWE | DISTRICT 4



Handcrafted Jewell's Jewelry HOWE | DISTRICT 4



**JW Appraisal Service** SHADY POINT | DISTRICT 4



MTZ Concrete and Finishing LLC POTEAU | DISTRICT 4



Heidi Couch PLLC WISTER | DISTRICT 4



KBlush Day Spa LLC POTEAU | DISTRICT 4



**OKPhoto 360 LLC** POTEAU | DISTRICT 4



Olive Boutique LLC POTEAU | DISTRICT 4



Pretty Paws Mobile Pet Spa LLC SPIRO | DISTRICT 4



Quilts by Brandi WISTER | DISTRICT 4



Smith Auction Services LLC WISTER | DISTRICT 4



Simply Blessed Cakes and More LLC SPIRO | DISTRICT 4



Southern Raised Boutique WISTER | DISTRICT 4



The Ranch at Latham B&B SHADY POINT | DISTRICT 4



Healthy Habits LLC STIGLER | DISTRICT 5



Rockin 3W LLC STIGLER | DISTRICT 5



Brew & Bliss LLC STIGLER | DISTRICT 5



Main Street Family Medical LLC SPIRO | DISTRICT 5



Rusty Wire Consulting LLC STIGLER | DISTRICT 5



Studio C Salon LLC STIGLER | DISTRICT 5



Whitefield Salon By Megan Sosa WHITEFIELD | DISTRICT 5



T&M Fencing LLC STIGLER | DISTRICT 5



**4S Pet Grooming LLC** WILBURTON | DISTRICT 6



Granny's Daycare QUINTON | DISTRICT 6



J&C Contracting Services LLC WILBURTON | DISTRICT 6



**R&L Landscaping LLC** QUINTON | DISTRICT 6



Blackbird Beaded Designs FORT TOWSON | DISTRICT 7



Chahtamade ANTLERS | DISTRICT 7



Crossroads Country Store TUSKAHOMA | DISTRICT 7



DR AG Services LLC TUSKAHOMA | DISTRICT 7



Family Creations CLAYTON | DISTRICT 7



Heather McKay ANTLERS | DISTRICT 7



High Street Pizza ANTLERS | DISTRICT 7



Highway 2 RV Park CLAYTON | DISTRICT 7



Honestly Hat Co. HUGO | DISTRICT 7



It's Bin A Good Day ANTLERS | DISTRICT 7



Lakeside Point CLAYTON | DISTRICT 7



Massage and Beauty by Amanda ANTLERS | DISTRICT 7



Nashoba Valley Veterinary Services SNOW | DISTRICT 7



The Anchi Shop Plus WRIGHT CITY | DISTRICT 7



MD Solutions LLC RATTAN | DISTRICT 7



Teddy Bear Daycare ANTLERS | DISTRICT 7



The Burger Joint LLC WRIGHT CITY | DISTRICT 7



The Feathered Nest Vintage Mercantile ANTLERS | DISTRICT 7



The Ranch Restaurant at Talimichi LLC TUSKAHOMA | DISTRICT 7



TJ Photography WRIGHT CITY | DISTRICT 7



Triple H Inflatables TUSKAHOMA | DISTRICT 7



Troy's Family Daycare ANTLERS | DISTRICT 7



Board and Bread in Oklahoma LLC HUGO | DISTRICT 8



Dimond D at Linda's Place HUGO | DISTRICT 8



Guard Up HUGO | DISTRICT 8



June Bug's Arcade & Mini Golf HUGO | DISTRICT 8



Loman Mental Health, Inc GRANT | DISTRICT 8



Pumpkin Seeds LLC CADDO | DISTRICT 8



SF Auto Detailing HUGO | DISTRICT 8



Skyline Businesses LLC HUGO | DISTRICT 8



The Grind BOSWELL | DISTRICT 8



Organize It Services HUGO & DURANT | DISTRICT 8 & 9



Armor Athletics DURANT | DISTRICT 9



Calamity Jane's CADDO | DISTRICT 9



**Deal 1 Sales LLC** DURANT | DISTRICT 9



Dining with Glass DURANT | DISTRICT 9



Garcia Flower Beds DURANT | DISTRICT 9



El Chingon LLC DURANT | DISTRICT 9



Grace & Wood Candle Co. DURANT | DISTRICT 9



K. Horn Toba DURANT | DISTRICT 9



Mighty Moms DURANT | DISTRICT 9



Native Paw Creations LLC DURANT | DISTRICT 9



Native Powersports Repair LLC DURANT | DISTRICT 9



Squishy's Party Shack LLC DURANT | DISTRICT 9



The Corner Crust DURANT | DISTRICT 9



The Maze Ceramics and More LLC DURANT | DISTRICT 9



Three Birds Tax Service LLC DURANT | DISTRICT 9



Beating Hearts LLC ATOKA | DISTRICT 10



Country Corner LLC ATOKA | DISTRICT 10



Crave LLC ATOKA | DISTRICT 10



Pets and Pies CADDO | DISTRICT 10



Robinson Boys Construction LLC CADDO | DISTRICT 10



Soggy Bottom Designs LLC ATOKA | DISTRICT 10



Southeastern Recycling ATOKA | DISTRICT 10



Andi's Freeze Dried Kandies MCALESTER | DISTRICT 11



The BARbershop Cuts Served Neat ATOKA | DISTRICT 10



Dirty Dawg Mini Storage MCALESTER | DISTRICT 11



Freeze & Flare Heat & Air LLC MCALESTER | DISTRICT 11



Garcia Construction Services MCALESTER | DISTRICT 11



Halls Lawncare and Thrift Store KREBS | DISTRICT 11



Java Sister's Cafe LLC COALGATE | DISTRICT 12



Furr's Carpentry LLC PITTSBURG | DISTRICT 12



Moonlight Soaporium COALGATE | DISTRICT 12



UnHitched MCALESTER | DISTRICT 12



ZZ's Country Store INDIANOLA | DISTRICT 12

### CHAHTAPRENEUR scholarship



#### Alexander Robinson BOKCHITO, OK

Halito (Hello), sv hohchifo yvt (my name is) Alexander Robinson, but I go by Alex. Bokchito, Oklahoma amiti Ii (I am from Bokchito, Oklahoma) and I am entering my senior year as a business management major. Yakoke fehna hoke (thank you very much) for this blessing you have bestowed upon me and my family. I am deeply honored to be selected as this year's recipient of the Chahtapreneur Scholarship. Your generous donation will allow me to successfully complete my bachelor's degree in business management completely debt free, which is very beneficial to myself and my family.

I wanted to write to you to express how thankful I am for this scholarship. I look forward to the day that I can return the favor and donate to the Chahta Foundation and change students' lives for the better like you have done for me.

### CHAHTAPRENEUR Awards

#### 2024 BUSINESS OF THE YEAR

#### DISTRICT 1



Scott Grigory, M.D. My Doctor Pediatrics & Urgent Care

#### **DISTRICT 2**



Kenneth Ashalintubbi DK Firewood

#### **DISTRICT 3**



Ed Drury Pine Mountain Lures LLC

#### **DISTRICT 4**



Shirley Terry Baby Bear's Home Cooking

#### **DISTRICT 5**



Tyler Labor Rusty Wire Consulting

#### DISTRICT 6



Kendra Sparks The Sparkle Shop

### CHAHTAPRENEUR Awards

#### 2024 BUSINESS OF THE YEAR

#### DISTRICT 7



Vicki and David Inman Highway 2 RV Park

#### **DISTRICT 8**



Zane Pebsworth Holy Roller Small Engine Service & Repair

#### DISTRICT 9



Colby Oller Zolo Creations LLC

#### **DISTRICT 10**



Kyle Fincher Southeastern Recycling

#### **DISTRICT 11**



Douglas and Barbara Smitherman HeavenScent Fragrances & More

#### **DISTRICT 12**



Sash Johnson Choctaw Websites

# CHAHTAPRENEUR OF THE YEAR

#### KYLE FINCHER OF SOUTHEASTERN RECYCLING



Each year, Choctaw Nation gives Chahtapreneur Awards to a Choctaw business in each of the reservation's 12 districts, as well as crowning one business Chahtapreneur of the Year. This year, the highest honor went to Southeastern Recycling in Atoka.

Southeastern Recycling is owned and operated by Kyle Fincher, who's worked closely with Choctaw Nation Small Business Development to grow his business.

# CHAHTAPRENEUR APP

The Chahtapreneur Business Finder app was launched in 2022 to connect Choctaw-owned businesses with current and future customers. The online mobile platform assists businesses with marketing and provides greater accessibility to consumers for local products and services within the Choctaw Nation Reservation.







444 **BUSINESSES ON APP** 

2,781 DOWNLOADS

# CHAHTAPRENEUR BUSINESS CENTERS

#### **IDABEL CENTER**



The Chahtapreneur Business Center in Idabel, Oklahoma is located in the Idabel Shopping Center. The facility, opened in October 2022, offers Choctaw small business owners access to technology (wi-fi, printer, scanner, photocopier), conference centers, lounge areas and shared or private office space, depending on level of membership.

708 VISITORS SINCE OPENING



#### **DURANT CENTER**



The Chahtapreneur Center in Durant, Oklahoma is located in the old Choctaw Nation Headquarters. The center, opened in December 2023, offers the curated community of Choctaw small business owners access to modern workspace and amenities for technology, innovation and entrepreneurship. The center has a distinctive mix of basic work necessities combined with exceptional features, including shared and private office space, personal business advising, training workshops, community events and lounge areas with games to help business owners clear their minds after a long day of meaningful work.

774 VISITORS SINCE OPENING





Choctaw Small Business Development focuses on creating new jobs and promoting economic growth in the communities within the Choctaw Nation. They offer multiple training resources to Choctaw Nation tribal members, along with one-on-one consulting services to give entrepreneurs the opportunity to learn how to start or grow their business successfully. Their work makes a significant economic impact and creates numerous jobs, while also benefiting non-tribal members and businesses in the southeastern part of Oklahoma. Choctaw Small Business Development strongly believes that "a rising tide lifts all ships."



#### **BILLY HAMILTON**

Director Small Business Development

#### GARY JOHNSON

Senior Manager Small Business Development





#### **GINA HAMILTON**

Center Manager Small Business Development



### **Choctaw Nation**

Small Business Development

CHOCTAWSMALLBUSINESS.COM

CHOCTAWNATION.COM **f** 🚿 🞯 🗩 in